



FOR IMMEDIATE RELEASE

Contact: Laila Arad-allan
VP Marketing
LailaA@visonic.com
Tel: +972-3-6456709
Fax: +972-3-6456788

Visonic Announces an Enhanced Multi-tenant Solution for its Market leading PowerMax[®] Pro Alarm System.

Enhanced partitions capabilities increase ease-of-use and reduce total cost of acquisition for home owners and small businesses.

Tel-Aviv, Israel – April 12, 2010 – Visonic Ltd., a leading developer and manufacturer of wireless home security and safety systems and components, today announced the release of an enhanced multi-tenant, partitions-enabled PowerMaxPro system. The system can be split into multiple areas or partitions, allowing it to be used as if multiple individual alarm systems are installed. Although arming and disarming are performed separately for each area, the system uses only one communication line, and home and business owners pay only for a single control panel and one monitoring fee.

Alarm systems with robust and reliable partitioning capabilities are in increasing demand. Today's tough economic climate is driving more and more homeowners to rent out a portion of their home and small businesses to share office premises. Additionally, in buildings with residential units over commercial space, the upstairs apartment is likely to have different user and security setting requirements than the downstairs store. In these scenarios, home and business owners want to protect their property without purchasing multiple alarm systems or taking on additional monthly expenses. Moreover, they need premises-wide management through a single control panel or keypad for all the partitions.

Typically, arming and disarming a security system turns the entire system on and off. However when the system is in partitions mode, the user can arm and disarm designated parts without affecting the status of other parts. The partitioned system may also include multiple common areas such as a reception in a shared office complex or a corridor between two independent parts of an apartment. Naturally none of the users wants this area armed until all partitions are armed; and if one owner enters the joint premises, then this common area should automatically disarm when one of the parts is disarmed.

"Partitioning is not a new concept in the home security industry" says Laila Arad-Allan – VP Marketing at Visonic. "However, as with many other security features, robustness, reliability and ease-of-use of these features are what ultimately distinguish between strong and weak solutions. Partitioning—if designed improperly—can result in complexity that leads to a bumpy and time-consuming

installation and poor end-user experience. Before developing our multi-tenant solution, we listened to our customers – security professionals and homeowners alike –and understood their needs. As a result we designed a solution that is simple and straightforward: it's easy to understand, easy to install, and easy to use."

Multi-tenant, partitions-enabled PowerMaxPro systems are available upon demand. Multi-tenant capabilities for other Visonic PowerMax systems will be available in Q3 2010.

About Visonic

The Visonic Group (TASE:VSC.TA), founded in 1973, is a leading developer and manufacturer of cutting-edge home security systems and components that provide people around the world with peace of mind and safety in their homes. Building on its decades-long position at the forefront of home security innovation, Visonic is today leading the drive to expand the boundaries of security. It offers advanced solutions for the full range of residential safety needs, from securing the house and contents to safeguarding the health and comfort of the people who live there.

Visonic's offerings include a wide variety of home security systems, personal emergency response and safety systems, and a market-leading array of peripherals. Visonic is headquartered in Israel, where it operates a development center and manufacturing plant. Its sales and marketing subsidiaries in the USA, Germany, UK, Poland, Spain and Hong Kong are supplemented by a worldwide network of distributors, serving a growing installed base that spans more than 70 countries. Please visit www.visonic.com.

© 2010 Visonic Ltd., Ltd. All rights reserved. Visonic and PowerMax are registered trademarks of Visonic Ltd. Visonic reserves the right to change information or specifications without notice.