MyVisonic iPhone application provides homeowners on the move better security and peace of mind

Tel Aviv, Israel – July 31, 2011 – Visonic Ltd., a leading manufacturer of cutting-edge home security and safety systems, is proud to announce the availability of MyVisonic, an Apple iPhone® application for its PowerMax® alarm systems.

Using MyVisonic, with PowerLink2 web portal, homeowners on the move can utilize Apple iPhone® to easily control their PowerMax® home security system. Homeowners can arm or disarm the security system, view system's status; view live and alarm time recorded video from wireless and wired IP cameras and control X-10 compliant home devices. In addition, homeowners can set up the system to notify them by email or text message whenever security, safety, home devices or camera events occur.

"We are excited to deliver the MyVisonic application to homeowners, allowing them to better protect their properties and families and provide them peace of mind wherever they are" commented Avi Katz, Visonic Product Manager. "Homeowners can enjoy the elegant, easy-to-use Apple iPhone® touchscreen interface to control their PowerMax® security system and monitor their property in real time even if they are on the move."

About Visonic

The Visonic Group (TASE:VSC.TA), founded in 1973, is a leading developer and manufacturer of cutting-edge home security systems and components that provide people around the world peace of mind and safety in their homes. Building on its decades-long position at the forefront of home security innovation, Visonic is today leading the drive to expand the boundaries of security, offering advanced solutions to the full range of residential safety needs, from securing the house and contents to safeguarding the health and comfort of the people who live there.

Visonic's offerings include a wide variety of home security systems, personal emergency response and safety systems, and a market-leading variety of peripherals. Visonic is headquartered in Israel, where it operates a development center and manufacturing plant. Its sales and marketing subsidiaries in the USA, Germany, UK, Poland, Spain and Hong Kong are supplemented by a worldwide network of distributors, serving a growing installed base that spans around 100 countries. Please visit www.visonic.com.

© 2011 Visonic Ltd., Visonic, PowerMax is a registered trademark of Visonic Ltd. Other names are the property of their owners. All rights reserved. Visonic reserves the right to change information or specifications without notice.