

FOR IMMEDIATE RELEASE

Date: Monday, 12 October, 2009

Visonic

Board Change

Visonic (LSE: VSC.L; TASE: VSC.TA) (“Visonic” or the “Group”), the international developer and manufacturer of electronic security systems (alarms) and home management systems, announces that Avi Shachrai (64), President and CEO of Visonic, intends to step down from his role as President and CEO and retire from the Board with effect from 31 December 2009. He is expected to continue to work for the company as an advisor for at least the next year.

Avi Barir (55), who will join Visonic on October 25, will become President and CEO of Visonic on 1 January 2010 and although he will not initially take a seat on the board a further announcement will be made at that time.

Avi Barir brings with him over 30 years of experience working in a variety of marketing and management roles for international organisations that operate in the technology sector. Most recently he headed the flagship multinational division of NASDAQ quoted Aladdin Knowledge Systems, which became the global leader in its field of software security and software digital rights, with a market share of 45%.

Yaacov Kotlicki, Chairman of Visonic, said:

“I would like to thank Avi Shachrai on behalf of everyone at the company for the considerable part he has played in the success we have achieved at Visonic over recent years. I would especially like to mention the successful flotation of the company, the tremendous increase in sales and the improvement in cash flow achieved during his tenure. We are delighted he will continue to contribute to the business through an advisory role in future as his experience and expertise in this industry is highly valued”.

“I would also like to extend a warm welcome to Avi Barir and we all very much look forward to working with him.”

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