



Andrea Gural / Chelsie Woods
Eclipse Media Group
+1 207-319-7372 / +1 207-510-0029
agural@eclipsemediagroup.net / cwoods@eclipsemediagroup.net

For immediate release:

Visonic's PowerMaster-33 Focus of Technology Events in Ireland

Participants gain opportunity for first-hand knowledge of the latest security solution introductions

HEATHROW, UK. 23rd October, 2014 – <u>Visonic</u>, part of the Security Products business unit of Tyco (NYSE: TYC), the world's largest pure-play fire protection and security company, will demonstrate <u>PowerMaster-33</u> – its newest and most advanced security solution for residential and small to medium businesses – during a series of day-long seminars.

These free events in Cork, Limerick, Galway and Dublin, which begin in November and run through June, will allow participants to meet with the Visonic sales and technical team to train on and explore in-depth the unique features of PowerMaster-33, a distributed wireless security, safety and control system powered by the strength and reliability of PowerG technology.

Attendees will have the opportunity to interact with PowerMaster's related devices such as the highly flexible 64-zone "hidden" panel that operates with the aesthetically pleasing KP-250 two-way wireless remote keypad, the ultrathin invisible magnetic transmitters, internal & external PIR cameras, attractive handheld panic buttons and the latest advanced feature software and cutting-edge interactive services such as mobile apps and remote maintenance.

"We're thrilled to have this opportunity to demonstrate the latest technologies and solutions from Visonic," said Alan Riegler, Sales Director, Tyco Security Products, U.K. and Ireland. "Through this series of events in Ireland, dealers, integrators and their customers will get to see first-hand the full functionality and diversity that PowerMaster-33 and all the related products offer both residential and small business security customers."

For more information on the upcoming Visonic roadshows, please visit www.visonic.com/roadshow/ir/.

About Visonic

Visonic Intrusion Security products are part of the Security Products business unit of Tyco (NYSE: TYC), the world's largest pure-play fire protection and security company. Visonic is a leading developer and manufacturer of cutting-edge home security systems and components that provide people around the world peace of mind and safety in their homes. Building on its decades-long position at the forefront of home security innovation, Visonic is today leading the drive to expand the boundaries of security, offering advanced solutions to the full range of residential safety needs, from securing the house and contents to safeguarding the health and comfort of the people who live there. For more information on Visonic, visit: http://www.visonic.com.

About Tyco Security Products

Tyco Security Products is a unified group of the most comprehensive world-leading premium access control, video, location-based tracking and intrusion solutions in the security industry. Tyco Security Products conducts business in over 177 countries around the world, in multiple languages and employs over 2,800 employees globally, including research and development, marketing, manufacturing, sales, service and logistics teams in the Americas, Europe, the Middle East, Africa, and Asia Pacific. Our products, built by developers from all product disciplines, consistently allow customers to see more, do more, and save more across multiple industries and segments including healthcare, government, transportation, finance, retail, commercial and residential. Worldwide, Tyco Security Products helps protect 42% of Fortune 500 companies, transportation systems on five continents, 37% of the world's top 100 retailers, over two million commercial enterprises, thousands of students in more than 900 educational facilities, and over five million private residences.