

Supporting our Local Communities

At Visonic, we believe that we have a social and economic responsibility to the communities in which we live and work. These responsibilities are factored into our decision-making processes and have helped shape the company. We work in and with the community, promoting positive social values, working to bridge gaps and providing equal opportunities and assistance to those who need it. Our community involvement falls into two broad categories: support for the Herzl Elementary School in Kiryat Gat, the location of our factory; and general community support in our headquarters' city of Tel Aviv and other places in Israel.

Support for the Herzl School, Kiryat Gat (Israel)

As the southern Israel town of Kiryat Gat is the location of our factory, we feel a special affinity for and commitment to the local community. Financial support for the school, which serves a deprived neighborhood, and the families of the children who learn there goes hand in hand with volunteer activities, creating a strong and productive bond between the school and Visonic. For example, Visonic sponsors the yearly concert performed by pupils at the school's music center; we organize after-school activities; and host groups of children to enable them to see and get a taste of a typical work day. Visonic volunteers turn out to greet first graders on their first day of school and also meet with graduating sixth graders.



Career Day for 6th Graders at Herzl Elementary School

Graduating sixth graders attend a workshop introducing them to the security system industry. During the meeting, the children learn about Visonic's electronic production process, and try their hand at assembling components to experience the kind of work done on Visonic's production line.



Herzl Market

The school holds an annual fair in collaboration with Visonic. The fair often hosts needy families who are able to buy new and used products for a token sum. Visonic volunteers help to organize the fair and sell items and food. Many of the company's employees donate unneeded items and contribute baked goods and other foods for sale. All money raised is used to fund scholarships and activities for students from low income families.

General Community and Support

Visonic is involved in a variety of community activities in Tel Aviv and around Israel that are focused on raising the quality of life for local senior citizens, high school and college students, and underprivileged groups. For senior citizens in a neighborhood near the Visonic headquarters, we organize social activities. In various locations around Israel, employee volunteers tutor high school students and conduct special afterschool activities for younger children. We also work with one of the engineering colleges to assist students with their studies and projects and provide them with work experience at Visonic, for which they receive academic credit.

In addition, since 2005, we have worked with four sub-contractors whose employees are all from low income backgrounds and/or are physically or mentally challenged. In this way, we help these special groups by providing them with valuable workforce experience as well as with an income. The sub-contractors we assign projects to are:

- **MAAS** – a work and rehabilitation center providing work for approximately 40 mentally challenged trainees.
- **ESHET** – an association for occupational rehabilitation serving approximately 90 emotionally disabled trainees, with the objective of rehabilitating them and easing their way back into the workforce.
- **The Medical Research Foundation in Kiryat Gat** – a sub-unit of Barzilai Hospital that serves about 40 emotionally disabled trainees. Trainees who have completed the rehabilitation process are transferred to the ESHET rehabilitation program.
- **Or La'Iver (Light for the Blind)** – sponsored by the Israel Association for the Blind. Or La'Iver employs approximately 50 people with visual and other physical disabilities in order to provide them with jobs and an income. Visonic collaborates by providing work for about 14 of them who assemble appliance kits in Visonic's factory.

The collaboration with these sub-contractors has proven to be very successful, and the work we provide helps the trainees and employees acquire work experience and a certain level of independence.

