

FOR IMMEDIATE RELEASE

Contact: Erin Harrington, 631-365-4517

## VISONIC AT ISC WEST 2010 – FOCUSES ON DRIVING BUSINESS GROWTH THROUGH IP-BASED SECURITY

*Visonic will launch new PowerMax<sup>®</sup>Express Surveillance QuickFit Kit and present full range of wireless security and safety solutions*

**Visit Visonic at booth #4123**

**Bloomfield, CT – Feb 28, 2010**– Visonic Ltd., a leading developer and manufacturer of home security and safety systems and components, is participating in the ISC West show in Las Vegas, March 24-26 (booth #4123). Visonic will unveil at the show its new PowerMax<sup>®</sup>Express Surveillance QuickFit Kit and will also present the full range of Visonic solutions, including the PowerMax<sup>®</sup> family of wireless security systems, the Amber emergency personal response system; and the TOWER<sup>®</sup> family of robust sensors.

During ISC West, Visonic will educate security professionals on how adding IP-based security services to their offering can help promote business growth in an ever-competitive marketplace. The new PowerMax<sup>®</sup>Express Surveillance QuickFit Kit is designed especially for system integrators and central monitoring stations interested in broadband IP solutions for event notifications and video alarm verification. It provides a groundbreaking concept that sets new standards in terms of quick installation and ease-of-use by delivering a wireless, pre-enrolled broadband-based security and surveillance system-in-a-box that requires zero programming and installs in minutes.

### **About Visonic**

The Visonic Group (LSE:VSC.L;TASE:VSC.TA), founded in 1973, is a leading developer and manufacturer of cutting-edge home security systems and components that provide people around the world with total security in every aspect of their lives. Building on its decades-long position at the forefront of home security innovation, Visonic is today leading the drive to expand the boundaries of security, offering advanced solutions to the full range of residential safety needs, from securing the house and contents to safeguarding the health and comfort of the people who live there. Visonic's offerings include a wide variety of home security systems, personal emergency response and safety systems, and a market-leading variety of peripherals. Visonic is headquartered in Israel, where it operates a development center manufacturing plant. Its sales and marketing subsidiaries in the USA, Germany, UK, Poland, Spain and Hong Kong are supplemented by a worldwide network of distributors, serving a growing installed base that spans more than 70 countries. Please visit [www.visonic.com](http://www.visonic.com).

© 2010 Visonic Ltd., Ltd. All rights reserved. Visonic and PowerMax are registered trademarks of Visonic Ltd. Visonic reserves the right to change information or specifications without notice.



**Visonic<sup>®</sup>**  
For a secure way of life

[www.visonic.com](http://www.visonic.com)