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Visonic

Visonic to supply Sector Alarm Holdings A.S

with PowerMax security system

Visonic (LSE: VSC.L; TASE: VSC.TA), the international developer and manufacturer of electronic security systems (alarms) and home management systems, is pleased to announce it has signed a new distribution contract with Sector Alarm Holdings AS (Sector Alarm), one of the leading Scandinavian security companies based in Norway.

Sector Alarm is an existing customer of Visonic and is a provider of alarm monitoring services in Norway, Sweden and the UK. The two companies have agreed a new two year supply contract worth approximately \$10 million, designating Visonic as the sole provider to Sector Alarm of alarm systems such as Visonic's groundbreaking PowerMax system, accessories and peripheral products.

This contract is in line with Visonic's strategy of increasing sales through professional distributors and major security companies.

With more than 80.000 customers, Sector Alarm is one of the main players in the Scandinavian market and its sales are growing faster than the market as a whole. Based on its vision of "Safety in all our homes" which focuses on private households, Sector Alarm expects to continue to improve its market position.

Commenting, Dr. Avi Shachrai, CEO and President of Visonic, said:

"We are delighted at the signing of a two year contract to supply our sophisticated and innovative security system, PowerMax, and related products, to one of Scandinavia's market leaders, with whom we have developed a significant business over the past two years. This agreement furthers our strategy of developing sales through partnerships with leading security companies, such as Sector Alarm, creating exciting new opportunities for both companies.

We expect up to \$10 million of sales will be generated under the contract, which will further strengthen our market position in Norway, Sweden and the UK."

Jørgen Dahl, President and CEO, Sector Alarm Holdings A.S added:

"Visonic's flagship alarm system, the PowerMax is the ideal product for our residential customer base. Sector Alarm is already recognised as one of the leading providers of monitored intruder alarm systems in Sweden and Norway and we are now extending our operations in the UK.

In all three markets, the combination of Visonic's powerful but simple to use wireless technology and our experience in the residential property means that we will be able to continue to provide new and existing customers with the best possible service and care."

For further information please contact:

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