

FOR IMMEDIATE RELEASE

Contact: Dalit Salman
Marketing Communication Manager
dalits@visonic.com
Tel: +972-3-6456751
Fax: +972-3-6456788

Visonic Announces MCT-427 – A New Wireless Smoke & Heat Detector for its PowerMax® Family

High-performance detector leads the industry for safety, reliability and ease of maintenance

Tel Aviv, Israel – January 19, 2011 – Visonic Ltd., a leading developer and manufacturer of cutting-edge home security and safety systems and components, today announced the release of the MCT-427 wireless smoke and heat detector, which is compatible with Visonic's PowerMax® family. With a streamlined design that fits any residential or commercial application, MCT-427 features a significantly extended battery life of up to eight years, enabling easy and low-cost maintenance.

The MCT-427 offers superior fire detection sensitivity, including the ability to sense rapid temperature changes and detect smoke. Installed in areas where fires are likely to begin, such as kitchens or attics, the MCT-427 monitors temperature changes and activates an alarm when the temperature reaches 50°C (122°F) and starts increasing rapidly.

In the event of a fire, having a working fire alarm that is triggered by either smoke or heat can make the critical difference between life and death, and between minor property damage and catastrophic loss. As a fully supervised wireless detector, the MCT-427 emits visual and voice warnings and the control panel instantly forwards the alert to a central station and/or private phone number. This enables a rapid and effective response to protect vulnerable family members and minimize damage to the home furnishings and structure.

“Studies have shown that merely having a smoke detector is not enough to protect people and property from accidental house fires, because the detectors themselves often fail due to improper maintenance,” said Michael Lahat, R&D Technology and Detectors Group Manager at Visonic. “The MCT-427 smoke and heat detector overcomes this risk by issuing alerts regarding low batteries, a dirty sensor that needs to be cleaned, and other malfunctions, thus enabling someone, whether a central station or a remote family member, to be contacted in the case of an alert.”

The MCT-427 is part of Visonic's [Home Safety Series](#), which also includes carbon monoxide (CO), natural gas, temperature and water leak detectors. Combined with a PowerMax control panel, the Visonic Home Safety Series offers comprehensive protection of life and property for any home.



Visonic®
For a secure way of life

Head Office
24 Habarzel Street, Tel-Aviv 69710 Israel
Postal Address: P.O.B. 22020, Tel-Aviv 61220
Tel. +972 3 645 6789 Fax. +972 3 645 6788

www.visonic.com

About Visonic

The Visonic Group (TASE:VSC.TA), founded in 1973, is a leading developer and manufacturer of cutting-edge home security systems and components that provide people around the world peace of mind and safety in their homes. Building on its decades-long position at the forefront of home security innovation, Visonic is today leading the drive to expand the boundaries of security, offering advanced solutions to the full range of residential safety needs, from securing the house and contents to safeguarding the health and comfort of the people who live there.

Visonic's offerings include a wide variety of home security systems, personal emergency response and safety systems, and a market-leading variety of peripherals. Visonic is headquartered in Israel, where it operates a development center and manufacturing plant. Its sales and marketing subsidiaries in the USA, Germany, UK, Poland, Spain and Hong Kong are supplemented by a worldwide network of distributors, serving a growing installed base that spans more than 70 countries. Please visit www.visonic.com.

© 2011 Visonic Ltd. All rights reserved. Visonic and PowerMax are registered trademarks of Visonic Ltd. Visonic reserves the right to change information or specifications without notice.



Visonic[®]
For a secure way of life

Head Office

24 Habarzel Street, Tel-Aviv 69710 Israel
Postal Address: P.O.B. 22020, Tel-Aviv 61220
Tel. +972 3 645 6789 Fax. +972 3 645 6788

www.visonic.com