



FOR IMMEDIATE RELEASE

## **Visonic Launches All-in-one Professional Grade Wireless Security Solution for the UK Market**

**Milton Keynes, UK, July 23, 2009,** [Visonic Ltd.](#), a leading developer and manufacturer of cutting-edge home security and safety systems and components, today announced the release of the [PowerMax<sup>®</sup>Complete](#) wireless control panel with GPRS connectivity for the UK market. Especially designed for residential and small office customers, this all-in-one professional-grade wireless security and personal safety solution packs the full range of communication, configuration and expansion options into a single, all-in-one modular wireless panel.

With the advent of the IP revolution, consumers are increasingly disconnecting from standard PSTN telephone lines. Instead, they are moving to broadband-based Voice over IP (VoIP) or using their mobile phones as their sole communications channel. At the same time, central alarm stations are recognising that the future belongs to IP and cellular communications due to their reliability and the opportunities they open to improve services.

PowerMaxComplete provides the perfect solution for this evolving market by including a built-in PSTN communicator while also offering easy-to-add internal, field-upgradeable GSM/GPRS or IP communications modules, as well as an extensive range of accessories and expansion options. The ability to add internal communications modules ensures maximum reliability in the delivery of events to the alarm central station by facilitating internal redundancy of GPRS, GSM and SMS.

### **Quick Fit Kit**

Building on the success of [PowerMax+](#), PowerMaxComplete is sold in a Quick Fit Kit format. This means that everything needed to install a small domestic or commercial system is included in one easy to carry box with all the accessories pre-programmed and ready to installed, including an external wireless siren. A simple start guide helps the engineer focus on the key points needed to get the system up and running quickly, including diagnostic checks for RF signal strengths and troubleshooting advice.

"At Visonic, we are committed to helping our customers answer varied and changing needs," said Tony Mann, Visonic UK Managing Director. "By providing a system as modular and flexible as the PowerMaxComplete, we enable distributors and installers to stay ahead of significant technological shifts such as fewer PSTN-connected homes. Packaged in a pre-programmed Quick Fit Kit format designed for quick and easy installation, PowerMaxComplete provides a professional and cost effective solution to today's evolving wireless security needs.

### **Easy to install, highly reliable**

Due to its professional-grade architecture, PowerMaxComplete ensures fast and simple installation and operations, and highly reliable wireless performance. An easy-view LCD display and icon-based keypad make programming intuitive; a side opening ensures easy wiring. PowerMaxComplete is compliant with EN-50131 Grade

2, DD243 and PD6662, making it suitable for insurance and police calling applications.

### **About Visonic**

The Visonic Group (LSE:VSC.L;TASE:VSC.TA), founded in 1973, is an international developer and manufacturer of high-quality electronic security systems and components. We are dedicated to enhancing people's way of life by increasing their sense of security. Our easy-to-use and innovative [home security and control solutions](#) and personal emergency response systems are vital parts of everyday family life. By providing real-time connectivity between families, homes, property, care givers and community support networks, we empower people to pursue their daily lives with full confidence that the people and things they care most about are safe and comfortable. Visonic is headquartered in Israel, where we operate a development center and manufacturing plant. Our sales and marketing subsidiaries in the USA, Germany, UK, Poland, Spain and Hong Kong are supplemented by a worldwide network of distributors, serving a growing installed base that spans more than 70 countries

Please visit our website [www.visionic.com](http://www.visionic.com) for more information or contact Tony Mann, Visonic UK Manager for more information.

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