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## **Visonic Launches Ultra-compact Wireless Security Solution with Internal Communications Options**

**Tel Aviv, Israel – June 25<sup>th</sup>, 2009** – Visonic Ltd., a leading developer and manufacturer of cutting-edge [home security and safety systems](#) and components, today announced the release of the PowerMax<sup>®</sup>Express control panel. Packing outstanding functionality into a cost-effective, wireless control panel, the PowerMaxExpress includes all the reliability and features that homeowners and professional installers need.

In today's economy, with many consumers becoming increasingly cost-conscious, distributors and installers need to offer the best home security solution with maximum features, yet at an affordable price.

Visonic's PowerMaxExpress was developed to specifically answer this growing market need. By leveraging its extensive experience in the field of professional security systems, Visonic created a self-contained panel that provides the ideal balance between affordability and performance. This small new panel – unique among its size class - has a standard built-in PSTN communicator and offers the flexibility to add internal, field-upgradeable GSM/GPRS or IP communications modules. These flexible communications options ensure maximum reliability in the delivery of events to the alarm central station by facilitating internal redundancy of GPRS, GSM and SMS. It is also easy-to-install and use, and has a sleek and modern design that fits any décor.

"After extensive research into changing market needs, we developed the PowerMaxExpress to complete Visonic's range of professional security systems," said Dr. Avi Shachrai, President & CEO at Visonic. "This all-in-one panel provides the ideal combination of functionality and cost-effectiveness, and gives our customers the versatility to offer the broadest range of homeowners the right solution to meet their needs and budget."

### **All-in-one, fully extendable panel**

PowerMaxExpress includes a built-in PSTN communicator and a choice of easy-to-add internal GSM/GPRS or IP communications modules. The solution can be further extended with a wide range of accessories and expansion options, including safety detectors and personal emergency transmitters, one-way or two-way keypads, keyfobs and wireless sirens.

### **High reliability and performance**

In the case of PowerMaxExpress, competitive pricing does not mean compromised reliability. PowerMaxExpress is compliant with most international standards and offers maximum reliability and performance. Advanced security features include PCB board protection from accidents or sabotage, and a two-way wireless system with a diversity antenna to facilitate highly-reliable radio communication.

### **About Visonic**

The Visonic Group (LSE:VSC.L;TASE:VSC.TA), founded in 1973, is an international developer and manufacturer of high-quality electronic security systems and components. We are dedicated to enhancing people's way of life by increasing their sense of security. Our easy-to-use and innovative [home security and control solutions](#) and personal emergency response systems are vital parts of everyday family life. By providing real-time connectivity between families, homes, property, care givers and community support networks, we empower people to pursue their daily lives with full confidence that the people and things they care most about are safe and comfortable. Visonic is headquartered in Israel, where we operate a development center and manufacturing plant. Our sales and marketing subsidiaries in the USA, Germany, UK, Poland, Spain and Hong Kong are supplemented by a worldwide network of distributors, serving a growing installed base that spans more than 70 countries. Please visit [www.visonic.com](http://www.visonic.com).

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