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Visonic to Present Smart-Link at ISC West

New solution turns any smart phone/device into a smart PowerMax keypad

Tel Aviv, Israel – March 28, 2011 – Visonic Ltd., a leading developer and manufacturer of cutting-edge home security and safety systems and components, today announced that at the upcoming ISC West trade show it will present Smart-Link—a new solution that turns any smart phone or smart device into a smart PowerMax alarm system keypad.

Taking advantage of smart phone technology, Smart-Link gives homeowners immediate control of their PowerMax alarm system, in their home, with the most advanced touch keypad available on the market: their own personal smart phone. A completely self-contained stand alone solution, Smart-Link uses Visonic's renowned PowerLink and a private Wi-Fi network to communicate between any smart device and the PowerMax control panel.

"The benefits of Smart-Link for professional installers and homeowners are numerous" says Laila Arad-Allan, Visonic's VP Marketing. "This is a consumer-appealing solution that uses existing familiar smart devices and works with all PowerMax panel models that support PowerLink, including those already installed. It's an ideal retrofit solution for installers, enabling additional business in this difficult economic era."

Smart-Link is the only solution on the market that integrates a private Wi-Fi network, eliminating the need to connect to the home router, internet, or to a remote server. Installation takes seconds with no prior knowledge or configuration required. It supports countless smart devices and up to 12 Wi-Fi cameras enabling home owners to view various areas of the house.

Smart-Link will be on display at the Visonic booth #25045 at ISC West.

About Visonic

The Visonic Group (TASE:VSC.TA), founded in 1973, is a leading developer and manufacturer of cutting-edge home security systems and components that provide people around the world peace of mind and safety in their homes. Building on its decades-long position at the forefront of home security innovation, Visonic is today leading the drive to expand the boundaries of security, offering advanced solutions to the full range of residential safety needs, from securing the house and contents to safeguarding the health and comfort of the people who live there.



Visonic[®]
For a secure way of life

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Visonic's offerings include a wide variety of home security systems, personal emergency response and safety systems, and a market-leading variety of peripherals. Visonic is headquartered in Israel, where it operates a development center and manufacturing plant. Its sales and marketing subsidiaries in the USA, Germany, UK, Poland, Spain and Hong Kong are supplemented by a worldwide network of distributors, serving a growing installed base that spans around 100 countries. Please visit www.visonic.com.

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