

FOR IMMEDIATE RELEASE

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Visonic and SIAC to Present Webinar on Visual Alarm Verification

Tel Aviv, Israel – November 2nd, 2011 - Visonic Ltd., a leading developer and manufacturer of cutting-edge home security and safety systems and components, will present a free webinar, hosted by SDM, on November 8th entitled **Using Visual Alarm Verification to Improve Response and Increase Recurring Revenue**.

The webinar will educate dealers and integrators on a crucial industry issue - using visual alarm verification to improve priority response. Law enforcement policies encourage the alarm industry to verify the legitimacy of an alarm event before calling the police. Visual, on-scene verification is the most effective way to ensure that law enforcement has the information required to determine the right level of response .

Mark Ingram, President of Visonic, Inc. will educate attendees on the benefits of RealAlarm, Visonic's innovative visual alarm verification solution, and explain the workings of its PowerG technology. He will also explain how RealAlarm reduces costs for central stations, increases RMR and helps improve their service .

SIAC will be supporting the Visonic webinar by providing critical information dealers should understand as they enter the emerging application of video verification and the potential for priority (faster) response to these systems. SIAC will provide up-to-date information on the likely response by law enforcement and make recommendations for a smooth transition into this business segment. "SIAC is delighted to assist in this webinar with Visonic, helping to prepare dealers to enter a new phase of our relationship with law enforcement," notes Stan Martin, Executive Director for SIAC. "It's time we got back to helping them apprehend the bad guys. This state-of-the art technology will help get us there, but there are precautions and boundaries we must observe to maintain the current level of trust we have established with our public partners ."

[Click here to register](#) for this important educational offering, being held **November 8th at 12 Noon Eastern time**.

About Visonic

The Visonic Group (TASE:VSC.TA), founded in 1973, is a leading developer and manufacturer of cutting-edge home security systems and components that provide people around the world peace of mind and safety in their homes. Building on its decades-long position at the forefront of home security innovation, Visonic is today leading the drive to expand the boundaries of security, offering advanced



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solutions to the full range of residential safety needs, from securing the house and contents to safeguarding the health and comfort of the people who live there.

Visonic's offerings include a wide variety of home security systems, personal emergency response and safety systems, and a market-leading variety of peripherals. Visonic is headquartered in Israel, where it operates a development center and manufacturing plant. Its sales and marketing subsidiaries in the USA, Germany, UK, Poland and Spain are supplemented by a worldwide network of distributors, serving a growing installed base that spans around 100 countries. For more information visit: www.visonic.com



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