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Visonic Introduces GPRS Data Calculator

Planning tool helps monitoring stations optimize their cellular bandwidth costs

Tel Aviv, Israel – November 30, 2011 – Visonic Ltd., a leading developer and manufacturer of wireless home security and safety systems and components, today announced its GPRS Data Calculator. Designed for use with Visonic's PowerManage receivers for alarm signals and visual verification, the GPRS Data Calculator provides central monitoring stations with a powerful, yet easy-to-use tool for planning installations and for optimizing their cellular data costs.

GPRS cellular communication is used for transmission of alarm events and images for visual alarm verification and it is increasingly used as a convenient, secure and low-cost alternative to traditional PSTN lines. Since monitoring stations typically provide their customers with an all-inclusive service package that includes all transmission costs, the projected cost of cellular bandwidth is an important element in budgeting and service pricing.

Using Visonic's GPRS Data Calculator, central monitoring stations can easily estimate how much bandwidth will be required for each specific installation, according to multiple variables, such as estimated number of alarms, number of cameras, selected image quality and transfer frequency, etc. They can then purchase data packages according to the minimum sizes required to service their various customers, reducing or eliminating costs associated with buying more bandwidth than is likely to be needed.

"As GPRS use rises, accurate estimation of data bandwidth requirements is becoming ever-more important to central monitoring stations' planning and budgeting," said Eetay Natan, Senior Product Manager at Visonic. "The GPRS Data Calculator will help monitoring stations improve their competitiveness and profitability while maintaining their service levels to end-users."

About Visonic

The Visonic Group (TASE:VSC.TA), founded in 1973, is a leading developer and manufacturer of cutting-edge home security systems and components that provide people around the world peace of mind and safety in their homes. Building on its decades-long position at the forefront of home security innovation, Visonic is today leading the drive to expand the boundaries of security, offering advanced solutions to the full range of residential safety needs, from securing the house and contents to safeguarding the health and comfort of the people who live there.



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Visonic's offerings include a wide variety of home security systems, personal emergency response and safety systems, and a market-leading variety of peripherals. Visonic is headquartered in Israel, where it operates a development center and manufacturing plant. Its sales and marketing subsidiaries in the USA, Germany, UK, Poland and Spain are supplemented by a worldwide network of distributors, serving a growing installed base that spans around 100 countries. For more information visit: www.visonic.com

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