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## ***Visonic Launches Complete Solution for IP-based Home Security Services***

**Tel Aviv, Israel – September 1st, 2009** – Visonic Ltd., a leading developer and manufacturer of cutting-edge home security and safety systems and components, today announced the release of its IP Solutions kit, which provides security service providers with a comprehensive set of advanced solutions for Internet-based communication and services. It comprises Visonic's unique IP Management Platform (IPMP), the PowerLink Internet-based home control solution and GPRS connectivity for PowerMax<sup>®</sup> home security systems.

Residential and commercial security applications are increasingly adopting Internet Protocol (IP) as the main communication channel as it is considered to be very fast and highly reliable for transmission of alarm systems data to central stations. Leveraging this opportunity, Visonic's IP Solutions offers compelling advantages for service providers in terms of more reliable communication, reduced costs and the opportunity to differentiate themselves through premium services. Homeowners also benefit, with the opportunity for remote visibility of their home and control of their home security system and appliances.

"The residential market is rapidly migrating away from PSTN lines toward IP communications, hence security service providers need to adopt new communications technologies," said Dr. Avi Shachrai, President & CEO at Visonic. "As a uniquely complete set of solutions for IP-based security services, this kit is ideal for service providers who wish to take advantage of the large and fast-growing Internet opportunity to not only meet changing customer needs but also to maximize recurring revenues."

The key solutions that comprise the Visonic IP Solutions kit are:

### **IP Management Platform – IPMP**

This unique service management platform provides a total solution for management of IP-based services. It serves as the IP receiver for all Visonic's communications modules (GPRS and broadband). It supervises the security systems and forwards all events received to the central station software. Featuring advanced alarm verification capabilities, the IPMP enables the central station operator to track an alarmed system quickly, and, in the case of camera-equipped premises, to also view the alarm-time recorded images. A single IPMP receiver can easily handle up to 20,000 accounts at a keep-alive period of two minutes, making it one of the most cost effective IP service management solutions on the market.

In addition, the IPMP offers extra capabilities that enable the service provider to set supervision frequency for each controlled system, enable/disable the PowerLink end-user portal or specific services in it, reset an end-user's forgotten password, manage the login screen advertisements, create billing reports, and much more.

### **GPRS Connectivity**

The Visonic GPRS solution provides comprehensive and reliable cellular communication for residential security systems. It can provide the primary channel for communication with the connected alarm systems or act as a reliable backup when PSTN is used as the primary communication method. By transmitting events over GPRS while still facilitating event transmission over GSM voice and SMS channels, the Visonic GPRS solution ensures maximum reliability of event delivery to the alarm central station, even in the case of GPRS network failure. It also includes advanced features such as two-way voice communication, SMS control and more.

### **PowerLink**

Visonic's PowerLink is a leading Internet-based solution for advanced home security and control. It provides a plug and play broadband IP event notification solution for alarm central stations and can be expanded with up to 14 cameras placed around the premises to create a comprehensive IP-based video alarm verification solution. In addition, a built-in, easy-to-use web interface enables service providers to offer their customers security-related web services, such as remote control of their security system, camera remote view, home devices remote control, and video event messaging to email and mobile phones.

### **About Visonic**

The Visonic Group (LSE:VSC.L;TASE:VSC.TA), founded in 1973, is an international developer and manufacturer of high-quality electronic security systems and components. We are dedicated to enhancing people's way of life by increasing their sense of security. Our easy-to-use and innovative home security and control solutions and personal emergency response systems (PERS) are vital parts of everyday family life. By providing real-time connectivity between families, homes, property, care givers and community support networks, we empower people to pursue their daily lives with full confidence that the people and things they care most about are safe and comfortable. Visonic is headquartered in Israel, where we operate a development center and manufacturing plant. Our sales and marketing subsidiaries in the USA, Germany, UK, Poland, Spain and Hong Kong are supplemented by a worldwide network of distributors, serving a growing installed base that spans more than 70 countries. Please visit [www.visonic.com](http://www.visonic.com).

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